

A night-time photograph of the Sofitel Los Angeles at Beverly Hills hotel. The building is a large, multi-story structure with a mix of white facade and dark glass panels. The windows are illuminated from within, and some balconies have small lights. The sky is a deep blue, and the foreground shows a street with light trails from traffic. A dark grey semi-transparent overlay is on the right side of the image, containing the hotel's name and logo.

SOFITEL
HOTELS & RESORTS

LOS ANGELES AT BEVERLY HILLS

PRESENTATION



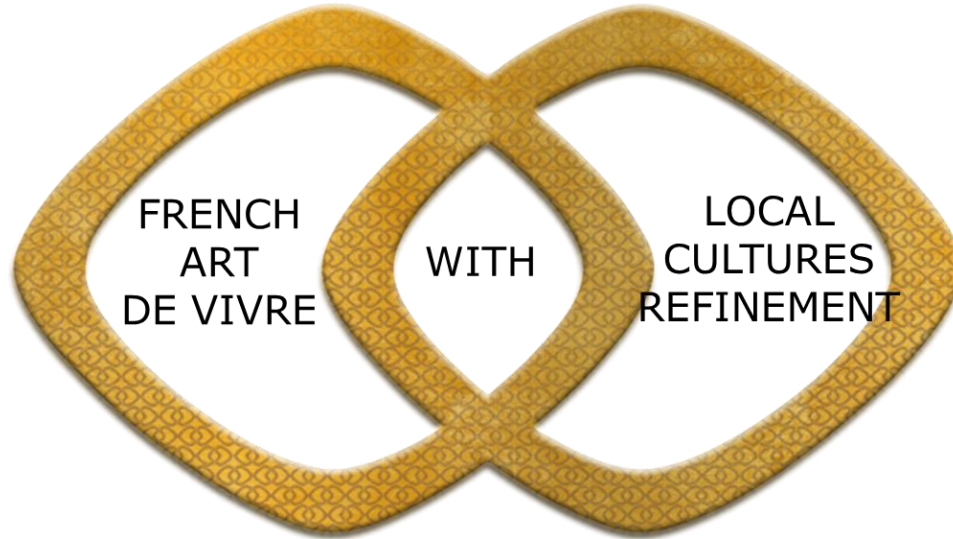
SOFITEL
HOTELS & RESORTS

SOFITEL BRAND OVERVIEW



SOFITEL BRAND MISSION

ARTFULLY BLENDING



TO BE THE SYMBOL OF FRENCH ELEGANCE
IN LUXURY HOSPITALITY AROUND THE WORLD

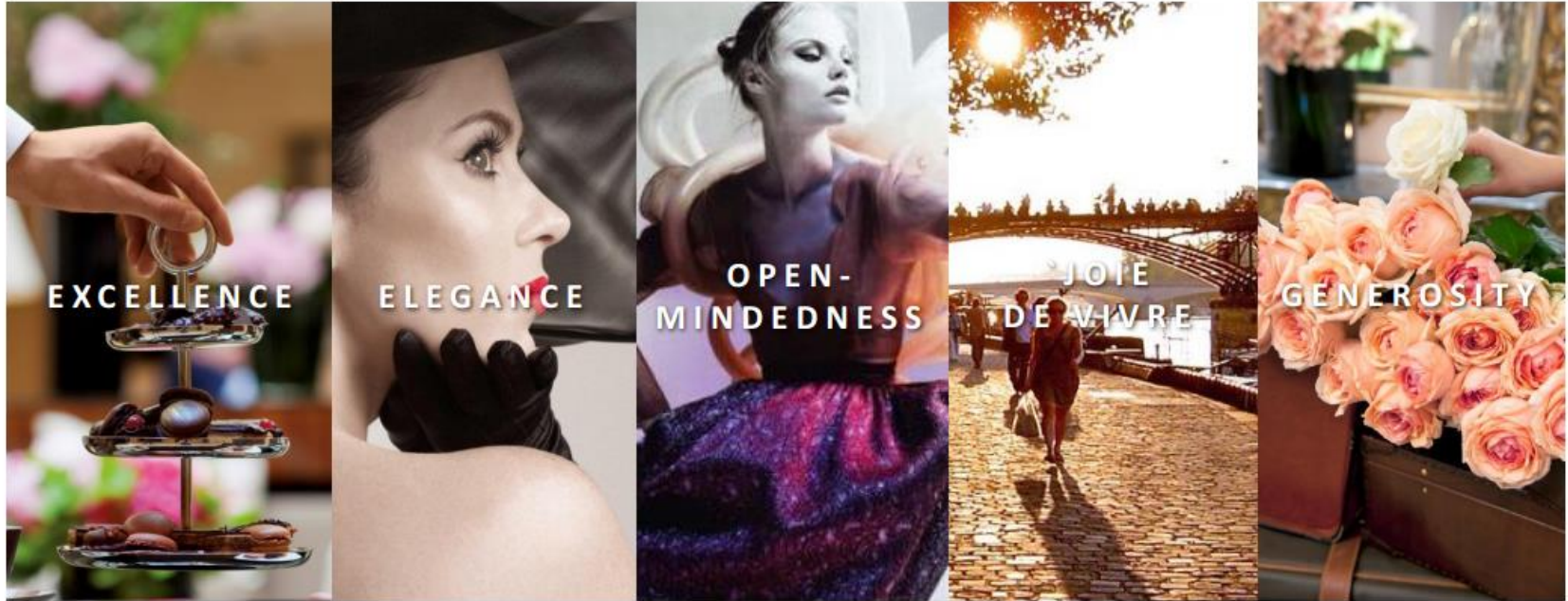


THE SOFITEL BRAND PILLARS



OUR BRAND VALUES

WHAT WE BELIEVE IN, SHARED BY THE BRAND AND ITS CUSTOMERS



SOFITEL LOS
ANGELES
INTRODUCTION



INTRODUCTION

Sofitel Los Angeles at Beverly Hills is ideally situated in West Hollywood, on the edge of Beverly Hills and just steps away from iconic landmarks, LA designer boutiques, contemporary art galleries and world famous spots.

It has an easy access to all popular touristic places like **Rodeo Drive, Melrose Avenue, Sunset Boulevard, Robertson Boulevard ...**

Cedar Sinai Medical Center, one of the most important and famous Hospitals around the world, is located right across the street.

295 rooms

28 suites

Esterel (Breakfast Bistrot)

Cattle & Claw (Burgers & Lobster)

Riviera 31 (Lounge bar)

8 Meeting spaces (11,000 square feet of flexible meeting spaces)

SoSpa

SoFit

Le Salon by AngelaK

The Cool HeART Gallery



A BRIDGE BETWEEN CULTURES

Los Angeles



Riviera



Iconic architecture



Quintessential contemporary art



Fashion and cinema



Hollywood boulevard and legendary stars



Majestic landmarks (Carlton, Le Negresco)



Exemplary modern design (MAMAC, BoscoloExedra)



Spectacular design and 7eme art



Iconic Festival de Cannes

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OUR STORYTELLING

Sofitel Los Angeles at Beverly Hills blends **Hollywood glamour, European elegance and French style**, in an ambiance that combines see-and-be-seen excitement and the calm of an urban resort.

See and be seen at Sofitel Los Angeles. Indulge in the luxurious ambiance of an exclusive urban oasis just steps away from iconic landmarks. In this chic setting that combines legendary Hollywood glamour and timeless French style you will feel like a star.

Please join us for a Magnifique stay in Los Angeles where you will experience incomparable French flair and movie star glamour as you explore the city's designer boutiques contemporary art galleries and world famous spots.



OUR LOCATION

SOFITEL LA IS AT THE CROSSROADS OF EVERYTHING, A PARIS-MINUTE AWAY FROM SHOPPING AND FINE DINING!

Ideally situated on the corner of La Cienega and Beverly Boulevard, opposite the Beverly Shopping Center, this hotel is conveniently located near Cedar Sinai Medical Center, Rodeo Drive, Melrose Avenue, Sunset Boulevard, The Farmers Market and The Grove, just a couple minutes away from the best shopping spots and tourist attractions of Los Angeles.

10 miles from LAX / 12 miles from Burbank Airport / 9 miles from Union Station



OUR ROOMS



OUR ROOMS

Sofitel Los Angeles luxury hotel rooms feature state-of-the-art technology - including high-definition TV and WiFi Internet. Our Beverly Hills luxury hotel also boasts spacious work desks, glass-enclosed rainfall showers, and French bath amenities.

In our rooms and suites, abundant daylight and a soft color palette - combined with minimalist design - transport our guests to a tranquil villa in Provence.



OUR ROOMS



The beige and red tones, the traditional South of France villas colors



The view on the sunny Hollywood Hills



The penthouse living room



OUR AMENITIES



*Our bath products
Lanvin & Hermès*



Our in-room amenities



*Our Sofitel signature bed
My Bed*



OUR RESTAURANTS



OUR BREAKFAST RESTAURANT ESTEREL

Savor the distinctive and delicious cuisine of the Mediterranean at Estérel, our breakfast French restaurant at Sofitel Los Angeles at Beverly Hills.

Named after the mountains in southeast France that overlook the sea, and capturing the traditional colors of Provence, our breakfast restaurant is set in a chic and stylish ambiance. Experience our breakfast table buffet offering a wide selection of fresh farm-to-table products and made-to-order meals



CATTLE & CLAW

ARE YOU CATTLE OR ARE YOU CLAW?

Visit Cattle & Claw, the hot and new restaurant of Sofitel Los Angeles at Beverly Hills! This pop-up eatery has a single purpose: to give in-the-know omnivores a place to enjoy two of the world's favorite foods - lobster and burgers. No velvet ropes here, no stuffy vibe. Instead, all you need is a love of beef and lobster and a touch of SoCal casual cool. We even have a delicious chickpea burger for all the vegetarians out there!



CATTLE & CLAW

—
A straight-forward offer, with burgers and lobster
Farm to table vibes and generosity in portions



OUR OUTDOOR RESTAURANTS

Le Jardin, designed as a French garden patio, is an extension of our indoor space and features contemporary lighting and fountains, a Provençal inspired herb garden, colorful seating ideal for alfresco afternoon and evening dining, and an expansive driftwood bar that is permanently installed outside with a “living wall” of plants backdrop.

The Aviary, is ideal for private cocktail parties or sit-down dinners for 20 to 50 guests. Its unique environment includes bird cages that are beautifully suspended overhead, providing a conversation-starting environment where guests can dine under the sky and enjoy cocktails with access to their own private bar.



Le Jardin



The Aviary

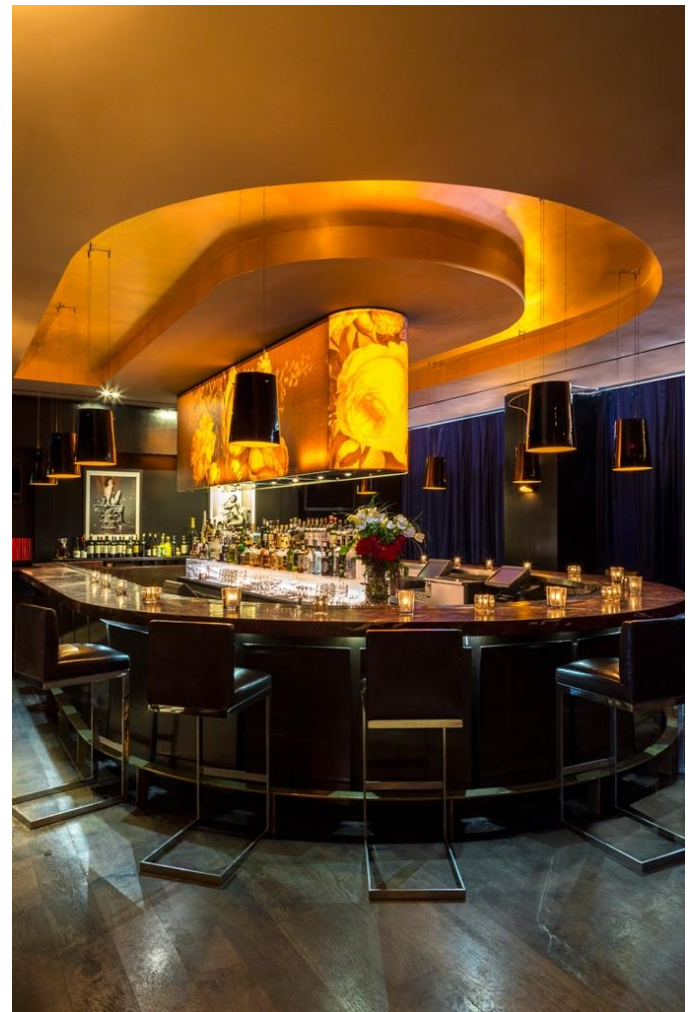
31
RIVIERA
LOUNGE BAR



OUR BAR RIVIERA 31

Riviera 31 encompasses a sophisticated cocktail lounge look that introduces a sensual baroque take on flowers and their mystery and elegance, welcoming our guests in the night version of our Garden Patio, where the cozy ruby red and blue velvet sofas invite guests to lounge under the gold Rococo ceiling.

The famous bar puts entertainment at the forefront with a dark and sexy color palette, hushed lights and a state-of-the-art sound and lighting system for the best live music parties!



OUR BAR RIVIERA 31



The lounge



The VIP area



OUR BAR RIVIERA 31

Riviera 31 offers a unique mixology program designed by our Mixologist Expert Frederic Zemmour, which includes a selection of masterfully crafted cocktails inspired by our Bar decor and our Garden Patio, Le Jardin at Esterel.

From our legendary Jazz Eclectic night every Monday night, to our DJ events during weekends, Riviera 31 always hosts the best live performances and entertainment nights in town!



The logo features the word 'So' in a large, elegant, serif font. Below it, the word 'SOFITEL' is written in a smaller, all-caps, sans-serif font. To the right of 'So' is a vertical line, followed by the word 'SPA' in a large, all-caps, sans-serif font.

So | SPA
SOFITEL

SOSPA



“Rejuvenating World Traditions, French Cosmetology”. As Sofitel luxury spa brand, SoSPA offers a selection of the best and most effective health and beauty treatments inspired by time-proven world traditions and innovative and refined French cosmetology. The result is a rejuvenating and exhilarating experience. Infuses French with a touch of LA in your spa journey.

SoSPA Los Angeles offers a wide array of indulgent treatments for individuals or couples to enjoy. Every treatment, includes a well-appointed massage suite, shower, imported massage tables and beautiful artwork. The deluxe spa includes also a private spa bath. SoSPA Los Angeles is dedicated to restoring beauty and balance by delivering individual treatments and Spa experiences, uniquely personalized for each guest by exceptionally skilled therapists. Our commitment to well-being, focuses on holistic principles, combining ancient wisdom with modern expertise.

SoSPA Los Angeles offers a memorable beauty experience thanks to the expertise of two brands as exclusive partners: [Yonka](#) and [Skinceuticals](#), whose young and trendy positioning perfectly feats the demanding crowd of Los Angeles.



SOSPA



The relaxation room



The couple treatment room



The suite and spa bath



SOFITEL
FITNESS

SOFITEL FITNESS



Sofitel Fitness, another Yabu Pushelberg masterpiece, the Sofitel Los Angeles interior designer, is both a contemporary and exclusive fitness facility landscaped by cardio, strength-circuit and free-weight workout systems. With 35 state-of-the-art machines, the 2,500-square-foot gym Sofitel Fitness at Sofitel LA is the largest hotel fitness center in the city. Inside, fitness enthusiasts are treated to complimentary headphones, towels, chilled water and fruits. Guests are also welcome to use the relaxing steam rooms, located in the changing rooms.

Enhance your Sofitel fitness experience with a session from one of LA's top trainers! Our five personal trainers from [Five Star Fitness](#) offer customized workouts which cater individual needs. From weight training to boxing, weight loss or long term fitness stability personal sessions can be booked to reach each individual goals, whatever they may be! Guests can book individual lessons with your favorite trainer. Each session includes valet parking, private locker room, and SPA-access located in the heart of Los Angeles.



SOFITEL FITNESS

SOFITEL
FITNESS



The yoga room



The elliptical row



The weights and muscles machines



LE *S*ALON
AT SOFITEL

LE SALON



To complete the Glamorous Hollywood experience, Sofitel Los Angeles has partnered with Salon Stylist Angela Kalinowski, who's worked with top stylists Warren Tricomi and Kim Vo, to open her new home at the crossroads of West Hollywood and Beverly Hills and provide a day of beauty with a gorgeous custom look for guests and visitors to the hotel.

Le Salon at Sofitel's relaxing indoor/outdoor environment is designed to be a refreshing respite, featuring planters with fresh lavender, reclaimed wood, and splashes of modern furniture and European/French statement pieces. The boutique salon is comprised of three chic stylist stations with floor to ceiling mirrors, a drying station, makeup application area, and a charming al fresco "bistro" style patio garden.

Kalinowski is known for creating a wide range of trendy looks from Boho chic to Hollywood glam. Her inspiration comes from her world travels and expert technique honed from more than a decade of salon work, red carpet events, editorial, and music videos. Her male and female clientele is high profile. Kalinowski has styled A-list actors/actresses, celebrities, artists, and business titans, as well as, the top female UFC Octagon Girl.



LE SALON

LE SALON
AT SOFITEL



The stations



The outdoor patio



Angela Kalinowski and her team



THE MEETINGS AND EVENTS SPACES



OUR MEETINGS AND EVENTS SPACES

The Hotel offers 10,000 square feet of newly renovated flexible meeting space on the 2nd floor. All meeting rooms have been renovated in 2019 and feature natural light and drop down screens, with an onsite AV company.

Two rooms feature a permanent boardroom table, Herman Miller chairs and flat screens.

Signature restaurant, bar and terrace on the 1st floor provide 12,000 square feet of additional space.

Distinctive features

- 22,000 square feet of indoor/outdoor meeting & event space
- Floor to ceiling windows in all meeting rooms
- No sight obstructions and columns



OUR MEETINGS AND EVENTS SPACES



The Beverly Ballroom



The Sunset-Hollywood room



The Melrose room





#The Cool HeART

THE COOL HEART

Sofitel Los Angeles at Beverly Hills is the home of the contemporary art gallery #TheCoolHeART. Guests can view a variety of paintings, sculptures, neons and much more ranging in price between \$4,000 and \$100,000.

Works from the crème de la crème of the global contemporary art scene have been on display throughout Sofitel Los Angeles since the creation of the gallery in January 2019, from famous French artist Richard Orlinski to graffiti artist and fashion entrepreneur RISK. Major featured artists are present in the rotating exhibition, including celebrity and fashion photographer Giuliano Beckor and legendary street artist James Goldcrown,



SOFITEL
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