

# SOY PASEO DEL PRADO

LA HABANA

SOY HOTELS & RESORTS



# SO/ HOTELS & RESORTS





ENERGIZED

REBELLIOUS

AUDACIOUS

PLAYFUL

At SO/ we are rebellious lifestyle hotels bursting with local energy. We believe that the ultimate lifestyle hotels are both playful and luxurious - rebellious luxury.

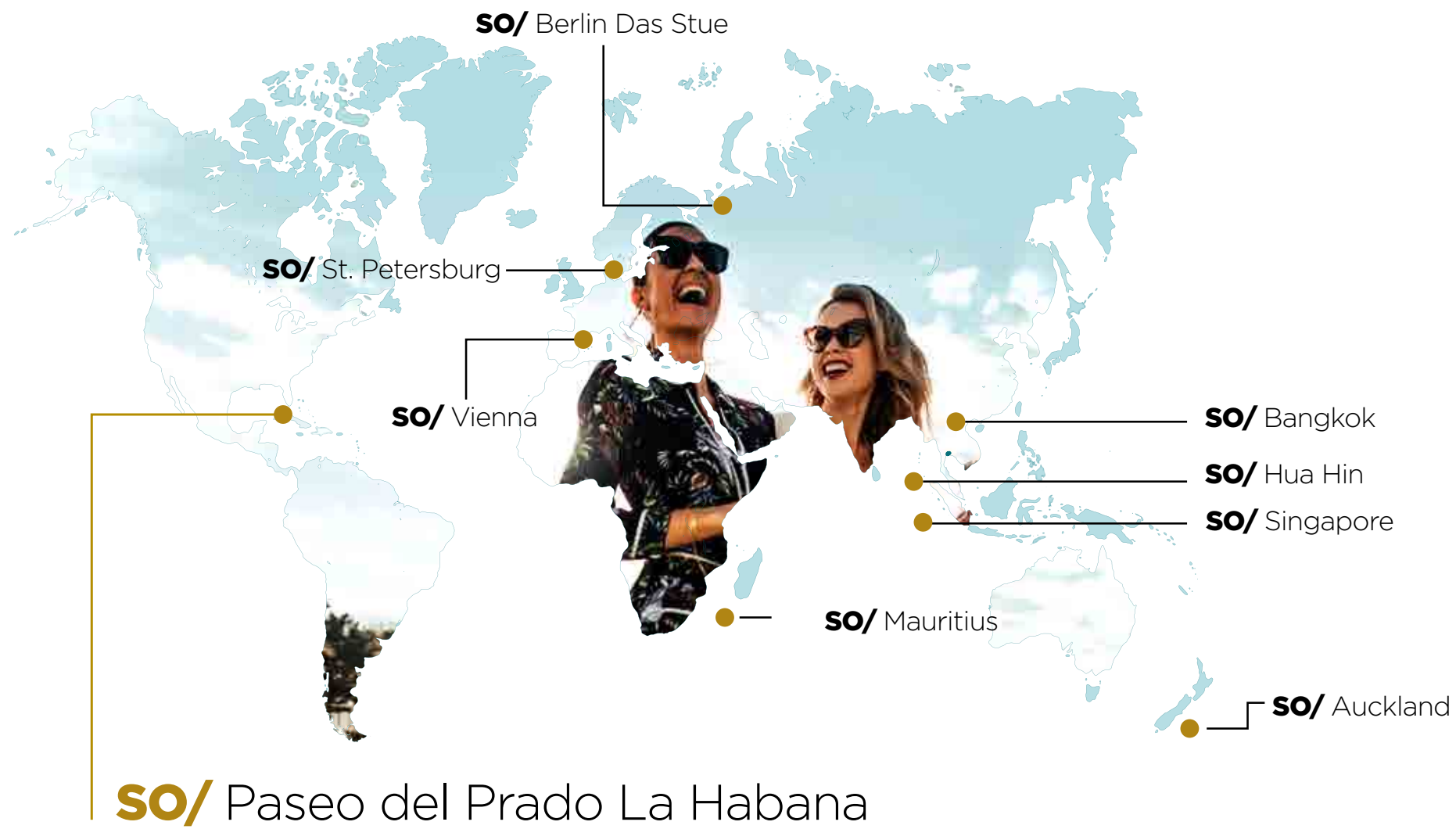
---





**ESCAPE THE DAILY ROUTINE  
AND ALLOW YOURSELF TO  
BE ENVELOPED BY THE FUN  
AND BOLD SPIRIT OF SO/.**

At SO/ we aspire to be amongst the most sought-after lifestyle addresses —*‘the place to be and be seen’*— in each destination we play in and everyday we surprise guests with fashionable and social luxury experiences.



## NEW AND EXCITING DESTINATIONS

Every SO/ in the world is much more than just a simple and sophisticated trendy destination.

Each is an exciting and coveted '*place to see and be seen*' at for the most demanding and modern socialites.

SO/ HOTELS & RESORTS

IN THE  
WORLD



# IRRESISTIBLE SOCIAL EXPERIENCES

Be ready for irresistible social experiences, since a line of fun and exclusive SO/ hotel destinations are coming soon.

**SO/ Paseo del Prado  
La Habana (2019)**

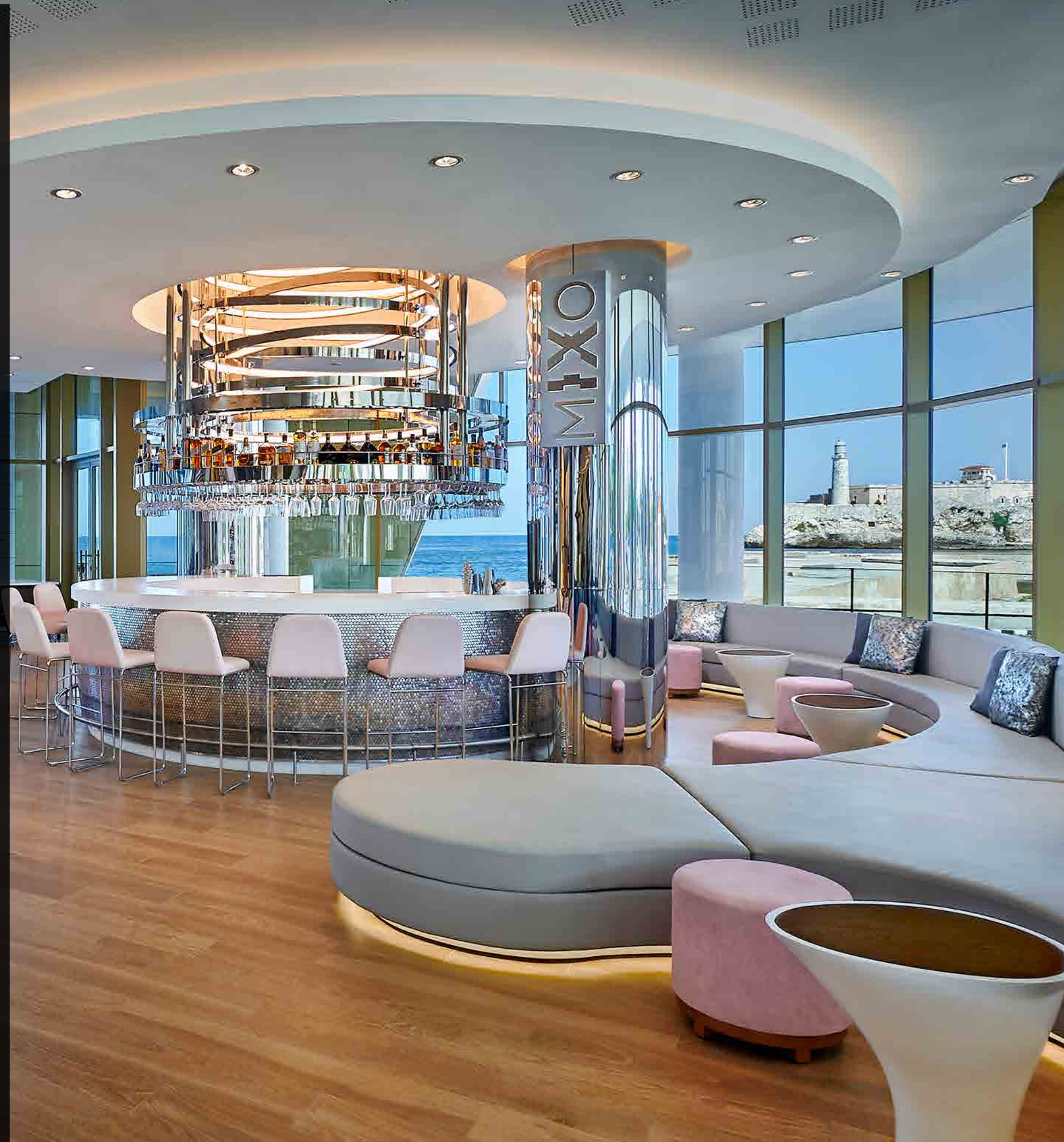
**SO/ Kuala Lumpur (2020)**

**SO/ Samui (2020)**

**SO/ Dubai (2020)**

**SO/ Jakarta (2021)**

**SO/ Paris (2021)**







# FASHION **SIGNATURE** DESIGNERS

World-renowned fashion designers lend their distinct artistic visions to SO/ hotels. **From in-room touches to captivating installations in public spaces** and stunning interior themes and motifs - touchpoints around each SO/ hotel are brought to life through the imagination of the property's signature designer.



## LOCATION

Located in Havana, known as the “Ciudad Real y Maravillosa”, the hotel combines modernism and luxurious decor with wonderful views of the sea, Paseo del Prado, Malecón and Morro Fortress, where colonial meets modern.

Havana entices travelers through its mysticism, elegance, warmth of its people and alluring cultural offerings.

Located at the corner of Prado and Malecón, SO/ Paseo del Prado La Havana offers direct access to most of Havana’s key attractions. Walk along the Paseo del Prado and you’ll find the Parque Central, museums, theaters, as well as the historical center of Havana Vieja, which is considered a World Heritage Site.

**1 minute**

walk from Old Havana

**5 minutes**

walk from Revolution Museum

**7 minutes**

from Central Park and the Gran Teatro de la Habana “Alicia Alonso”

**10 minutes**

from National Capitol of Havana

**13 minutes**

from Cathedral Square



# HAVANA

A nighttime photograph of the Havana skyline. In the foreground, a modern building with a white facade and vertical glass panels is illuminated from within. To its right, a taller, more complex modern building with a curved, metallic facade is also lit up. In the background, a tall, white, multi-story building with many windows stands out against the dark sky. The city is filled with other buildings of various architectural styles, some with balconies and colorful facades. The street in the foreground is dark, with some lights visible. The overall atmosphere is one of a vibrant, modern city with a rich history.

**WHETHER ON BUSINESS OR PLEASURE,**  
SO/ IS THE PREFERRED DESTINATION FOR THE  
**REBELLIOUS LUXURY TRAVELLER.**

Take the Malecon boardwalk to the El Vedado district of Havana City, where its wide avenues and villas showcase the 1950s American-series cars.

Do not miss the alleys of Havana Vieja with its ancient monuments like forts, churches and palaces.

**The Cuban capital captures the imagination like no other city.**





ICONIC AND MODERN  
**DESIGN HOTEL**  
IN HAVANA

SO PASEO DEL PRADO  
LA HABANA



# FEEL THE PULSE

The SO/ Paseo del Prado La Habana was designed by the renowned French architect Michael Regambal. Famous fashion designer Agatha Ruiz de la Prada also contributed with her special style and authentic design of the uniforms and the hotel emblem.

The hotel recreates 3 dance styles in its rooms: Classical Ballet, Salsa and Son. The elegance of these dances are represented in the guest rooms offering spectacular views and captivating guests with style and modernity.







DYNAMIC  
STYLE OF  
**EACH LOCALE**





All rooms include floor-to-ceiling windows, separate bathtubs and rain showers, air conditioning, minibars, Comfort Zone bathroom amenities, 43" TV, Philipps sound system, and coffee makers.

SO/ Suites + SO/ VIP: whirlpool tubs with rain showers, Comfort Zone amenities, 55" TV, Philipps sound system and coffee makers.

Wheelchair Accessible rooms with connecting rooms for the companions.

## ACCOMMODATION

SO/ Paseo del Prado La Habana features 250 guest rooms, including 8 suites on 10 floors. Ranging in size from 34 to 85 square meters, guest rooms will consist of stylish contemporary furnishings, neutral palettes, innovative technology and thoughtful designer amenities.

**214**

SO/ Cosy

**14**

SO/ Comfy

**14**

SO/ Urban

**7**

SO/ Suite

**1**

SO/ VIP





so

A SEDUCTIVE NIGHT ON THE TERRACE, PAIRED WITH THE WONDERFUL BREEZE OF THE MALECON, IS THE PERFECT WAY TO ENJOY THE CITY AT THE SO/ PASEO DEL PRADO LA HABANA.





### RESTAURANT «COSECHA»

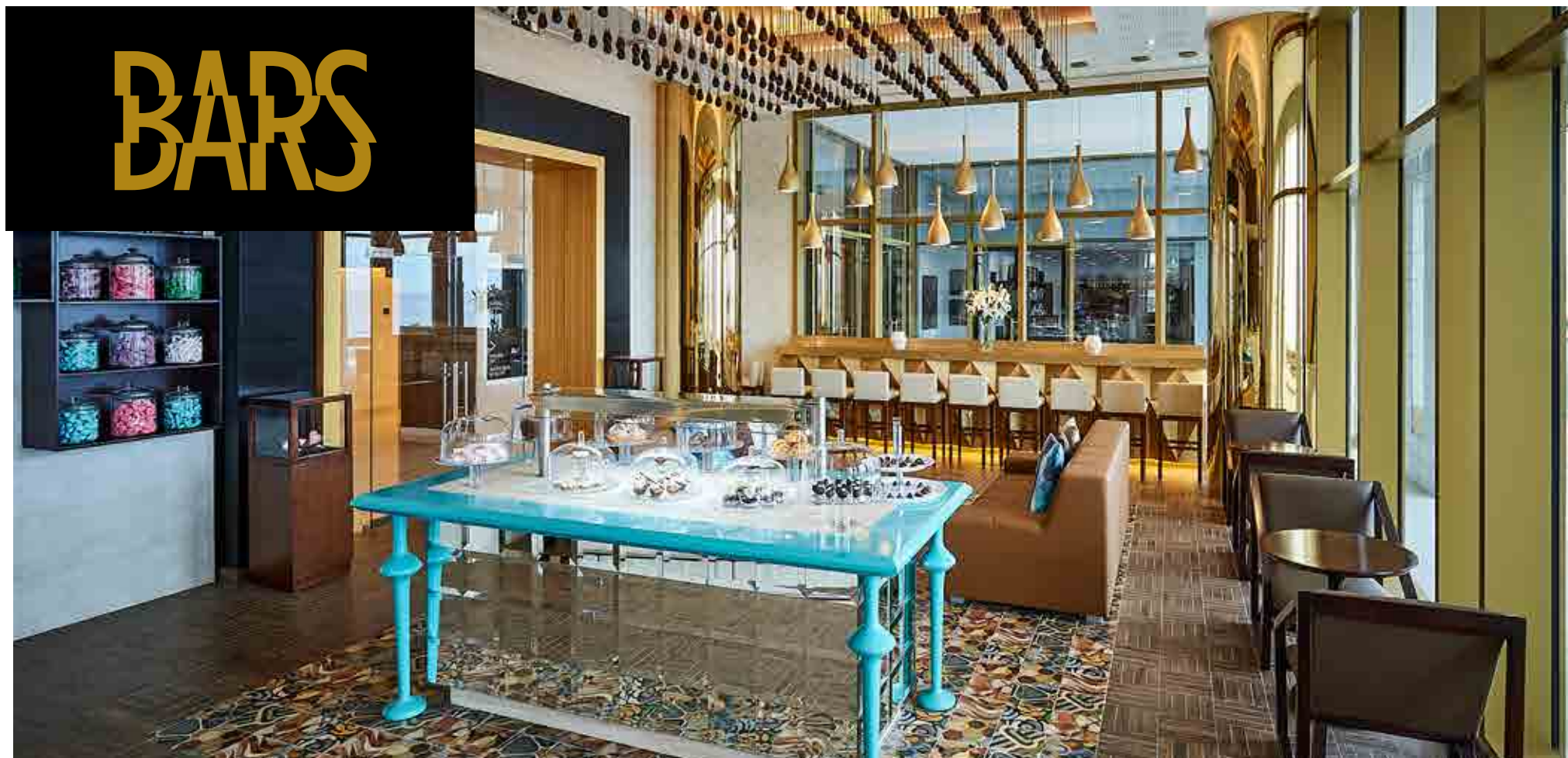
Enjoy wonderful views of the Prado and the sea, while enjoying a breakfast that offers organic and healthy menu selections.

### RESTAURANT - HI-SO

Located on the 9th floor, with a central stage that makes you feel part of the show, delight in the fusion of French and Cuban cuisine.

# RESTAURANTS





## CHOCOLATE SHOP «ORIGEN»

A charming place designed to offer savory pastries, artisanal chocolates and Cuban coffees, distinguished by their authentic aromas, all in a cozy atmosphere. Also available to purchase as gifts.

## LOBBY BAR MIXO

Delight in delicious and fresh tropical cocktails while taking in the ambience set by DJ performances, fashion shows and evocative views of the sea and Paseo del Prado.

## SO/ POOL BAR

The pool bar invites guests to enjoy tasty drinks in a unique and private setting with stunning views of the sea, the entrance of the bay and El Morro.

## ROOFTOP BAR HI-SO

The rooftop bar offers daytime activities to experience and enjoy Havana. It also offers an exclusive area of palapas on its terrace to enjoy the wonderful sunsets of Havana.





# SO/ INFINITY POOL

The infinity pool on the 4<sup>th</sup> floor is an intimate atmosphere with stunning views of the Havana boardwalk, the sea and El Morro.





# WELLNESS

## SO/ SPA

The Spa offers a variety of treatments, Comfort Zone & Skin Regimen products, five individual and double treatment rooms for massage, a relaxing area and a Hammam steam bath.

## SO/ SALON

Beauty parlor with modern equipment and cosmetics.

## SO/ FIT

A gym equipped with Technogym state-of-the-art equipment.







# MEETING ROOMS

FUNCTION ROOM	AREA (SQ. M)	THEATRE	CLASSROOM	BOARDROOM	U-SHAPE	BANQUET	COCKTAIL RECEPTION
<b>PRADO</b>	<b>110</b>	<b>54</b>	<b>48</b>	<b>26</b>	<b>20</b>	<b>42</b>	<b>90</b>
<b>MALECON</b>	<b>48</b>	<b>28</b>	<b>24</b>	<b>18</b>	<b>14</b>	<b>24</b>	<b>40</b>





# SERVICES

## Free Wi-Fi

throughout the hotel

## Valet Parking

## Room Service

Available 24 hrs

## Boutiques

Shopping Gallery





# 500<sup>TH</sup> ANNI- VERSARY

Havana was the sixth villa founded by the Spanish crown on the island of Cuba in 1519, named at the time San Cristóbal de la Habana.

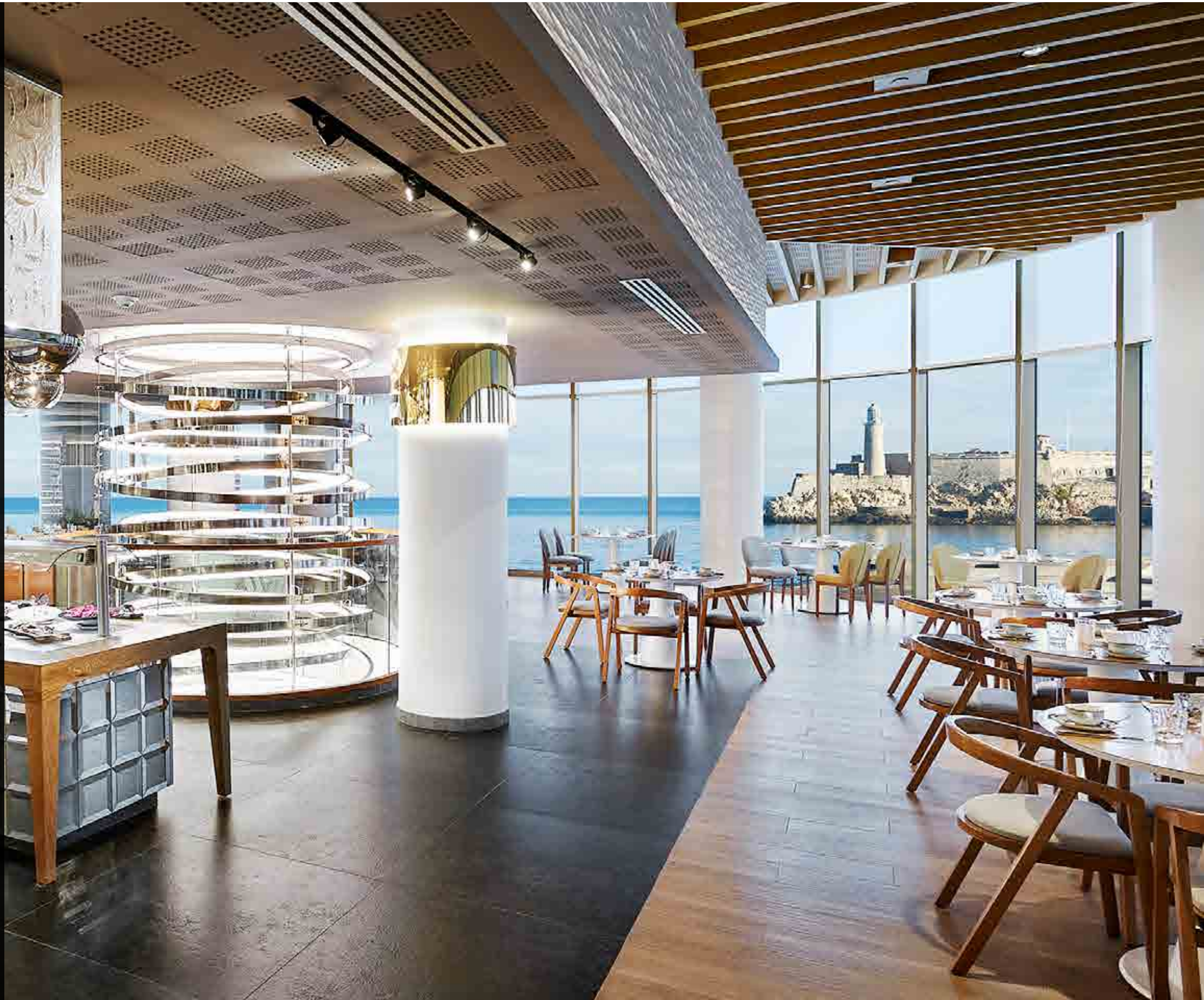
*Havana celebrates its 500<sup>th</sup> anniversary this year, at the same time as the hotel's opening is announced.*  
Old Havana, is the old part of the capital of Havana, declared a World Heritage Site by UNESCO since 1982.



# RECHARGE YOUR ENERGY

Start the morning with a delicious breakfast at the hotel's buffet in the Cosecha Restaurant before visiting the Capitol. Continue your day through modern Old Havana in a last century American car.

Recharge with a swim in the pool and a massage at SO/ SPA before dining at the Rooftop Restaurant-Bar HI-SO. Don't miss the cannonball ceremony in La Cabaña fortress and take in all that Havana has to offer by enjoying the charming nights in the hotel lobby.





# MARKET OF HAVANA

The most important markets of Havana, defined by both the number of regular flights arriving from other issuing markets and by its development in the city over the past years. The ranking changes depending on the season.



**Spain**



**Germany**



**France**



**United Kingdom**



**Argentina**



**Mexico**



**Russia**



**Switzerland**



**Italy**



**China**



**Turkey**



**Canada**



**Brazil**



**Japan**

## **OTHER REGIONS**

- **Benelux**
- **Middle East**
- **United Arab Emirates**





## WEATHER

- Wet tropical climate.
- Rainy season from May to October.
- Warmer temperatures from May to October ranging from 22 to 31 °C / 71 to 88° F.

## REQUIREMENTS

- Passports with minimum validity of 6 months after the date of return.
- Visa is required to enter the country.
- Kindly enquire at your local Cuban consulate.

## ACCESS

- The Jose Martí International Airport is located 25 km away from the hotel.
- Walk to the Parque Central and there you can take the Panoramic Tourist Bus which tours the city and Playas del Este. (1 km away from the hotel).

CURRENCY 1 CUC = 24 CUP







# SO/ PASEO DEL PRADO

## LA HABANA

SO/ PASEO DEL PRADO LA HABANA | PRADO STREET BEWTEEN MALECON & SAN LAZARO. CENTRO HABANA  
- POSTAL CODE 10200 - HAVANA - CUBA | +537 823 2400 | E.MAIL: RESERVAS@PRADO.CO.CU  
**SOFITEL.COM**

