





The New York Times

21c is a transformative 21<sup>st</sup> century hospitality experience, combining a multi-venue contemporary art museum, genuine hospitality, and a chef-driven restaurant.

Locally rooted, yet globally engaged.



# SLEEP WITH ART

Founded by married duo Steve Wilson and Laura Lee Brown, 21c is an innovative hospitality experience.

Brought to life to revitalize the downtown core of their beloved hometown of Louisville, KY, Wilson and Brown merged their loves for contemporary art, farm to table dining and hospitality...and by beautiful accident, a brand was born.

# 9 and on the move

You'll find 21c Museum Hotels in 9 markets across the South and Midwest with more on the way.

## Open:

-  21c Louisville (opened 2006)
-  21c Cincinnati (opened 2012)
-  21c Bentonville (opened 2013)
-  21c Durham (opened 2015)
-  21c Lexington (opened 2016)
-  21c Oklahoma City (opened 2016)
-  21c Nashville (opened 2017)
-  21c Kansas City (opened 2018)
-  21c Chicago (opened 2020)

## In Development:

- 21c St Louis
- 21c Des Moines



# CINCINNATI





## Cincinnati, Ohio

The Queen City

Cincinnati is known for our rich art culture, endless entertainment, current and historical brewery scene and a recent culinary revolution. Notable attractions include the Cincinnati Zoo, King's Island, Great American Ballpark, Paul Brown Stadium, Cincinnati Museum Center, Cincinnati Art Museum and Findlay Market. The property is a reimagined 100-year-old building originally opened as Hotel Metropole, a swanky all-men's hotel complete with a Turkish bath. Beautiful mosaic tiles, crown molding architecture detail and a 3-story grand spiral staircase were all restored to their original state when the property was reopened in 2012. The hotel also has a rooftop bar and full-service spa.



216 CINCINNATI





## Opened in 2012

21c Cincinnati is a one-of-a-kind multi-venue property featuring a world class contemporary art museum, boutique hotel, chef-driven farm to table restaurant, rooftop bar, full-service spa and public art installation in Gano Alley.

Originally opened in 1912, Hotel Metropole was a boutique hotel featuring a grand dining room, a speakeasy style pub in the basement, and a Turkish bath complete with a plunge pool. Christened with a New Year's Eve party, Hotel Metropole was known as the finest hotel of its time, the businessman's "home away from home".

156 Rooms  
8000 sq ft of Public Space  
Restaurant: Metropole



# ALL SAFE PROTOCOLS



MUSEUM





# Museum Information

## *Current Exhibition*

Bedecked and bejeweled, the figures populating *Dress Up, Speak Up: Regalia and Resistance* occupy fluid space and time, evoking past and present, fact and fiction, memory and desire, to illuminate the complexity of contemporary identity. Whether clad in the stylized garb of 18<sup>th</sup> or 19<sup>th</sup>-century Europe, the traditional coverings of ancient religious traditions, or the gender-bending bling of popular culture, these representations of self and other role-play in real time, reaching back through history to address prevailing personal, social, and political challenges. This pantheon of provocative and prophetic personages are adorned to confront, transform, and redefine cultural identity.

**Always open 24/7/365**  
**Free to the Public**





# Museum Information

## *Site-Specific Installations*

At 21c Cincinnati, site-specific, commissioned art installations transform unexpected spaces into experiences. Grimanese Amoros's light sculpture, *Uros*, illuminates a hallway connecting gallery space to the chef-driven restaurant, Metropole. Continuing on the first floor, projected onto the floor leading to the restrooms, is Brian Knep's *Healing Tiles*, a regenerative pool of colors, pattern, and light, which tears apart as each visitor walks across, then rebuilds, though never exactly as before. Galleries on the second floor reveal a shimmering, shifting spectrum of color emanating from the nine-story interior solarium; Astrid Krogh's fiber optic tapestries, *Lightmail*, remind 21c guests that art is all over: above heads, below feet, and everywhere in between.

**Always open 24/7/365**  
**Free to the Public**





# Museum Information

## *Cultural Programming*

Each location hosts regular cultural programming that is free and open to the public, and 21c collaborates on arts initiatives with artists and organizations locally and worldwide. In 2019, 21c hosted more than 2500 free public events, including performances, classes, lectures and museum tours.

Due to the global Covid-19 pandemic, 21c has pivoted to bring much of this cultural programming to virtual platforms, allowing guests and patrons alike to stay involved.



# ROOMS





## Luxury King/Double Queen

252-396 sq ft

Looking out over bustling Walnut Street and historic Gano Alley, this room offers ample natural light, plenty of space to get comfortable and beautiful bathroom finishes. The natural light flooding the room gives you a feeling of solace after a busy day. Carefully selected art pieces add a unique touch to our rooms. Throw pillows with photography from our founders' farm in the bedroom and living space, and body part tiles made exclusively for 21c Cincinnati's bathrooms by the city's famed Rookwood Pottery, are just a few.



## Studio King

392-405 sq ft

All the comforts of the Luxury King with an additional sitting area to relax and make yourself at home.





## Luxury Suite

533-544 sq ft

A true one-bedroom suite with a luxurious King bedroom, separate seating and dining area and all of the luxurious amenities offered at our property.



## Corner Suite

699 sq ft

The most premier room at our Cincinnati property. A large seating area and dining area, wet bar, and spacious bathroom all add to the luxury of this suite. The king-sized bed provides the perfect respite after exploring our museum and all the Queen City has to offer. The Corner Suite is perfect for a VIP guest experience or entertaining a small group.



# METROPOLE





# METROPOLE

*Social. Local. With Purpose.*

*Executive chef Vanessa Miller takes a modern spin on classic French and Italian cooking. Focused on local and seasonal offerings, her Metropole menu is prepared with the goal of creating a social experience for guests at the forefront.*

Metropole's ever-changing menu showcases the area's sustainable farmers and producers while paying homage to the full potential of often undervalued ingredients. The bar and lounge are inviting places to explore the rotating selection of craft beers on tap, house-made cocktails, Bourbons and a curated selection of old and new world wines. Designed by architect Deborah Berke Partner Architects, the space highlights original mosaic tile floors, arched windows, and architectural details, reestablishing the warmth and vitality of this historic gem.



SPA



# THE SPA AT 21c

Located on the 11th floor

With three treatment rooms and a range of treatments, The Spa at 21c is the Queen City's prime pampering destination. Highlights of the extensive menu include signature facials, massages, and body wraps.

Relax with your sweetie over a couple's massage, pamper Mama-to-Be or indulge in the Dude's Detox – there's something for everyone here!

Visit our website or call 513-578-6603 to request an appointment.



# WEDDINGS



# WEDDINGS AT 21c

We delight in perfectly curated experiences for your special day, from intimate wedding ceremonies to receptions of 80-100 guests.

Metropole provides innovative served dinners, buffets and dinner station options with the freshest farm-to-table house specialties sourced from local vendors. Specially crafted cocktails and full bar service is available.

Private contemporary art gallery space in a landmark building with historic design is the backdrop to your celebration. In addition to on-site catering, we offer dining tables, chairs, linens, silverware, glassware and fine china. An experienced Event Manager helps design and orchestrate your big day, ensuring a flawless occasion.

Main Gallery is a blank canvas that welcomes any, and all, designs. Solarium features 10 stories of original tiling from the early 1900's and a tapestry of LED lights. The rooftop offers a casual and urban feel overlooking downtown. No matter your style, we can't wait to help you create the celebration of your dreams!





# MEETINGS + EVENTS





## MEETINGS AND EVENTS AT 21c

For every occasion from executive board meetings to cocktail hours, the intimate space at 21c Cincinnati is perfect to host 10-100 guests.

Full service in-house catering with Metropole featuring house-made selections from breakfast, lunch and dinner. Rental includes tables, chairs, linens and flexible setup options. Experiences Event Manager and on-site AV Team to help design and orchestrate your event.

Meeting add-ons will help you stir up creativity and break up the day, including anything from art classes and cocktail demos to health and fitness classes. Or, add a sweet treat with house-made cotton candy and caramel corn breaks.



# PROPERTY ACCOLADES

## **#1 TOP HOTEL IN THE MIDWEST**

– Condé Nast Traveler, Readers' Choice Awards 2020

## **#8 TOP HOTEL IN THE US**

– Condé Nast Traveler, Readers' Choice Awards 2020

## **#21 TOP HOTEL IN THE WORLD**

– Condé Nast Traveler, Readers' Choice Awards 2020

Condé Nast Traveler Reader's Choice Awards, recognition in the 2019, 2018, 2017, 2016, 2015, 2014 and 2013 calendar years

Travel+Leisure, The Best Hotel in Every State, 2017



# HOTEL CONTACTS

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## CONNECT ON SOCIAL

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**21C**  
MUSEUM HOTEL