



S O F I T E L

MEXICO CITY REFORMA

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# FIRST FRENCH LUXURY HOTEL IN MEXICO CITY

LOCATED IN THE HEART OF MEXICO CITY'S  
HISTORIC REFORMA AVENUE, EXPERIENCE CHIC  
FRENCH STYLE WHILE SUBMERGING YOURSELF  
IN THE VIBRANT AND LIVELY MEXICAN CULTURE.



SOFITEL MEXICO CITY REFORMA  
IS AT THE  
**INTERSECTION  
OF FRENCH AND  
MEXICAN STYLE,**  
EMBRACING THE ESSENCE  
OF BOTH CULTURES THROUGH  
SOPHISTICATED MODERN DESIGN,  
CULTURALLY AND CULINARY  
INSPIRED EXPERIENCES  
AND LUXURIOUS WELLNESS  
OFFERINGS.



MEXICO CITY  
REFORMA



# SOFITEL MEXICO CITY REFORMA

LOCATED ON PASEO DE LA REFORMA, ONE OF THE MOST ICONIC AVENUES WORLDWIDE, SOFITEL MEXICO CITY REFORMA IS THE FIRST LUXURY HOTEL TO OPEN IN MEXICO CITY IN OVER A DECADE.

WHAT YOU WILL FIND:

- SWEEPING VIEWS OF MEXICO'S CAPITAL FROM ANY ONE OF THE 275 GUEST ROOMS
- 3 BARS
- 2 RESTAURANTS
- 275 ROOMS
- 56 SUITES
- 1 IMPERIAL SUITE
- 1 INDOOR POOL
- 1 GYM
- 1 SPA
- 1 BALLROOM THAT CAN BE TRANSFORMED INTO 3 PARLORS
- 3 BOARD ROOMS



# SOFITEL THROUGHOUT THE WORLD

SOFITEL HOTELS & RESORTS IS A WORLDWIDE SYMBOL OF ELEGANCE IN LUXURIOUS HOSPITALITY, WITH CHIC HOTELS AND SOPHISTICATED TEAMS SERVING AS AMBASSADORS OF MODERN FRENCH STYLE, CULTURE AND “ART DE VIVRE” AROUND THE GLOBE.

FOUNDED IN 1964, SOFITEL IS THE FIRST INTERNATIONAL BRAND OF LUXURY HOTELS ORIGINATING IN FRANCE WITH ALMOST 120 ELEGANT HOTELS IN THE MOST VISITED DESTINATIONS IN THE WORLD.

SOFITEL IS PART OF ACCOR, WORLD LEADERS IN AUGMENTED HOSPITALITY THAT OFFER UNIQUE EXPERIENCES IN 5,100 HOTELS AND RESIDENCES IN 110 COUNTRIES.

EVERY SOFITEL ADDRESS IS A CALL TO INDULGE IN—AND CELEBRATE—THE PLEASURES OF LIFE. TO LIVE THE FRENCH WAY.

EACH SOFITEL DRAWS INSPIRATION FROM LOCAL CULTURE AND TRADITION WHILE CELEBRATING INNOVATION AND THE FRENCH “ART DE VIVRE” TO OFFER A ONE-OF-A-KIND, LUXURIOUS HOTEL EXPERIENCE.

“TODAY WE OPEN OUR DOORS IN ONE OF THE LARGEST CITIES IN THE WORLD, AND ONE OF THE MOST EMBLEMATIC DESTINATIONS, READY TO OFFER ALL WHO VISIT A PART OF OUR UNIQUE FRENCH AND MEXICAN ESSENCE. THIS FUSION OF CULTURES IS EMBEDDED WITHIN THE SOFITEL DNA; INGENIOUSLY COMBINING THE ESSENCE OF EACH DESTINATION WITH THE FRENCH SPIRIT OF “ART DE VIVRE” OF THE BRAND.

**SYLVAIN CHAUVET**

GENERAL MANAGER  
SOFITEL MEXICO CITY REFORMA

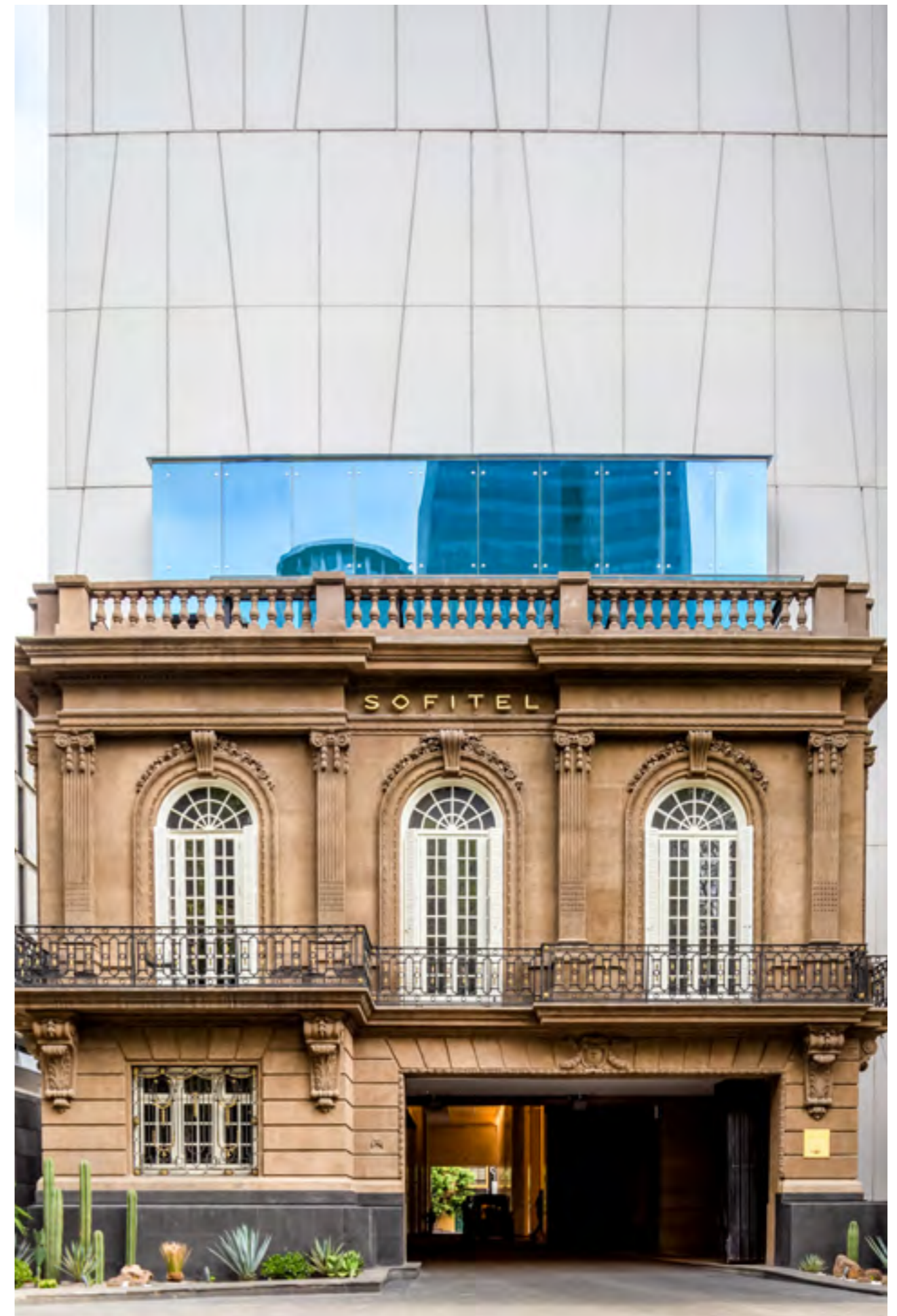
MEXICO CITY, 2019



# LIVE THE FRENCH WAY

SOFITEL MEXICO CITY REFORMA BRINGS THE SOUL OF OUR IDENTITY TO MEXICO CITY THROUGH "LIVE THE FRENCH WAY."

LIVING THE FRENCH WAY MEANS TO LET ONESELF BE LIBERATED AND ENJOY THE UNEXPECTED. ELEGANT, CHIC, SPONTANEOUS AND CAREFREE WITH A TOUCH OF "JOIE DE VIVRE"; THAT'S HOW SOFITEL SHOWCASES THE FRENCH WAY OF LIFE. FROM A FRIENDLY "BONJOUR" UPON ARRIVAL TO ELEGANT TOUCHES THAT EVOKE THE SPIRIT OF THE BRAND, A TOUCH OF FRENCH ESSENCE CAN BE DISCOVERED IN EVERY SPACE OF SOFITEL MEXICO CITY REFORMA.





SOFITEL MEXICO CITY REFORMA CURATES ITS OFFERINGS SURROUNDING FOUR DISTINCTIVE PILLARS:

- CHIC DESIGN
- ART AND CULTURE
- AUTHENTIC & LIVELY CUISINE
- INDULGENT WELLNESS

THESE AREAS ENSURE TOURISTS AND LOCALS ALIKE CAN EXPERIENCE A SOPHISTICATED SENSE OF FAMILIARITY, AUTHENTICITY AND WELLBEING DURING THEIR VISIT - WITH A BIT OF FRENCH FLAIR.







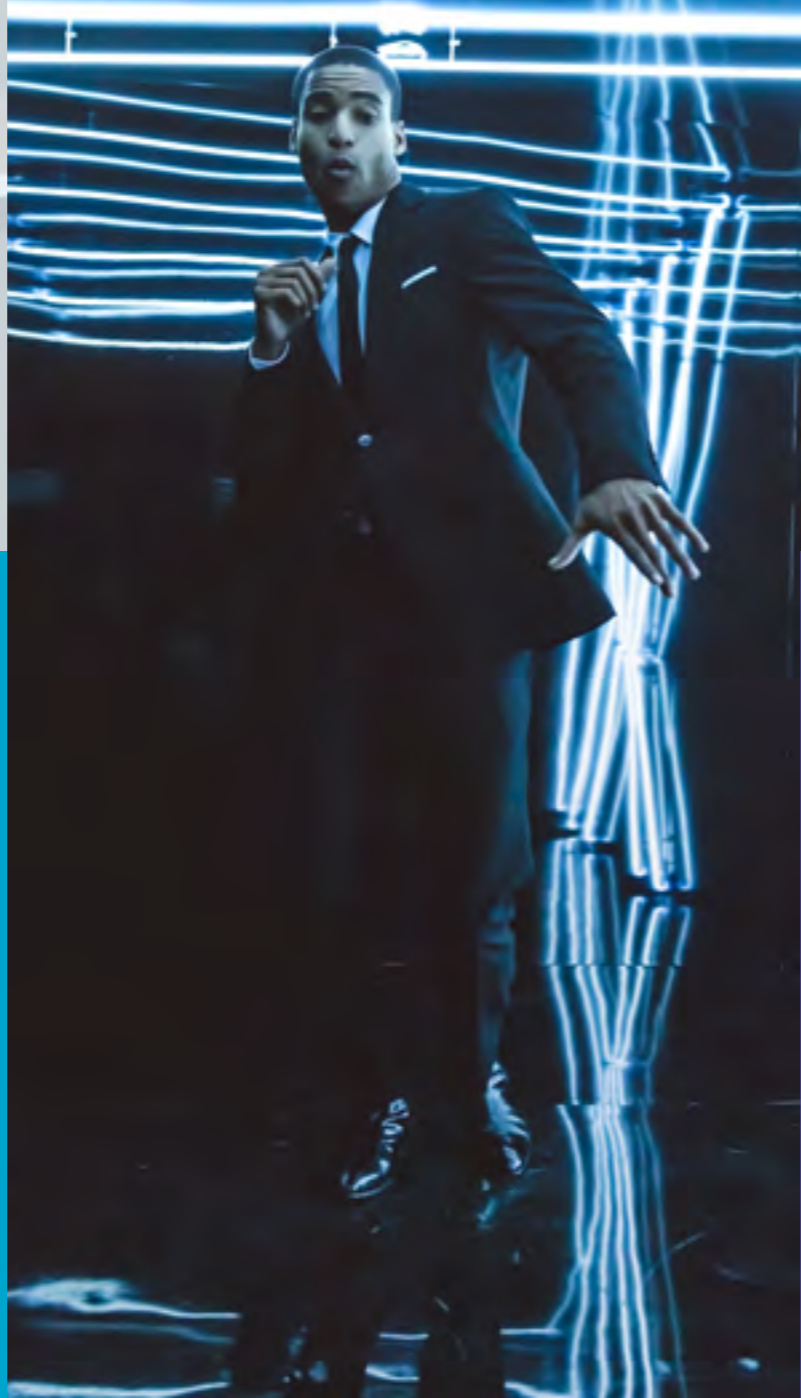


**ART  
AND CULTURE**





**INDULGENT  
WELLNESS**





**CHIC  
DESIGN**



**AUTHENTIC &  
LIVELY CUISINE**



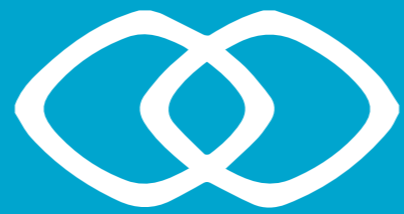


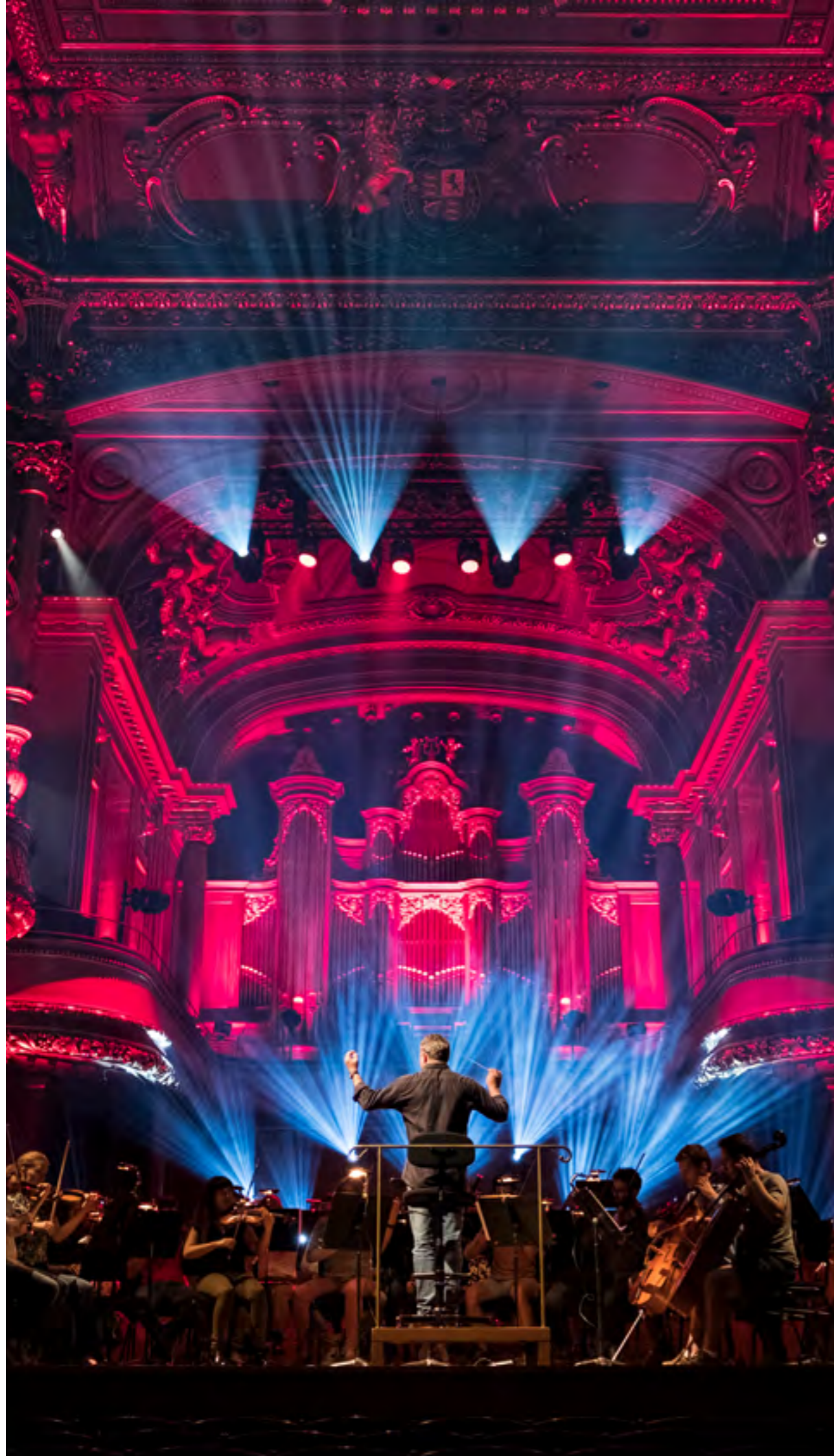
# CHIC DESIGN

PAYING HOMAGE TO TRADITIONAL FRENCH DESIGNERS, SOFITEL IMMERSSES GUESTS INTO A SUPREMELY SOPHISTICATED AND STYLISH WORLD, DESIGNED WITH ELEMENTS TO EVOKE A SENSE OF DELIGHT.

THE CAPTIVATING INFLUENCES OF DESIGN, ART AND THE BLENDING OF CULTURES ARE APPARENT THROUGHOUT THE PROPERTY. FRENCH LUXURY AND “ART DE VIVRE” IS SUBTLY BLENDED WITH LOCAL DÉCOR FOR AN EFFORTLESS ATTITUDE ALL ITS OWN.

TO ENSURE GUESTS EXPERIENCE THE FRENCH “ART DE VIVRE” AND MEXICAN ESSENCE THROUGHOUT THE HOTEL, THE EXTERIOR AND INTERIOR DESIGN WAS LED BY RENOWNED GROUPS KNOWN FOR COMBINING CONTEMPORARY STYLE WITH FRENCH AESTHETICS. ECO GROUP GUIDED THE ARCHITECTURAL DESIGN AND CONSTRUCTION, AND WILSON ASSOCIATES THOUGHTFULLY LED THE INTERIOR DESIGN.





# ART AND CULTURE

SOFITEL MEXICO CITY REFORMA SHOWCASES ITS FRENCH LEGACY BY PROVIDING A PLATFORM FOR LOCAL ARTISTS, SHOWCASING EXHIBITIONS, AND CELEBRATING INTERNATIONAL AND REGIONAL FESTIVALS.



# AUTHENTIC & LIVELY CUISINE

SOFITEL MEXICO CITY REFORMA BRINGS DINING TO LIFE, DELIVERING A MODERN TAKE ON TRADITIONAL MEXICAN CUISINE AND TOUCHES OF FRENCH FLAIR. GUESTS CAN ENJOY A TASTE OF A VARIETY OF FRENCH AND MEXICAN DELICACIES AS WELL AS UNIQUE LOCAL FLAVORS THROUGH DISHES AND DRINKS CREATED WITH LOCALLY SOURCED INGREDIENTS AND AUTHENTIC FLAVORS.

RESTAURANTS

# BAJEL

BAJEL IS AN ODE TO THE FLAVORS OF MEXICO. USING SPECIALIZED CULINARY TECHNIQUES AND INGREDIENTS THAT BREAK AWAY FROM TRADITION WHILE INTRODUCING FERMENTATION AND A VISUALLY CAPTIVATING DINING EXPERIENCE, BAJEL PROMISES AN UNEXPECTED SENSORY JOURNEY THROUGH HAUTE CUISINE IN A REFINED AND INTIMATE ATMOSPHERE.

LOCATED ON THE 13TH FLOOR OF THE HOTEL.  
OPEN FROM TUESDAY TO SATURDAY FOR DINNER.

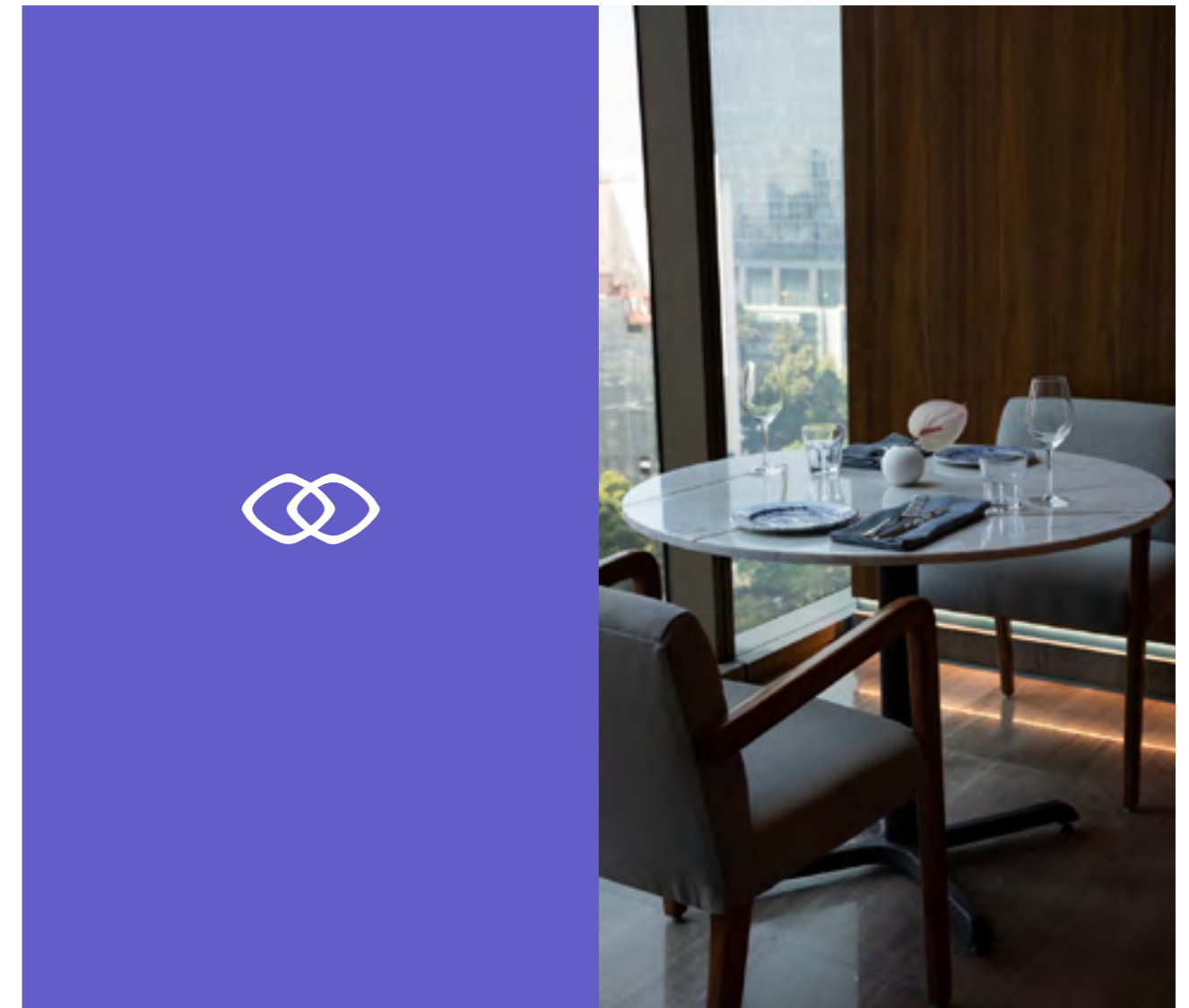


RESTAURANTS

# BALTA

FROM THE COAST OF THE MEDITERRANEAN TO THE COAST OF MEXICO, THE FLAVORS AND GASTRONOMIC PREPARATION OF THESE TWO NOTABLE CULINARY WORLDS COLLIDE AT BALTA, WITH A SMOKY TOUCH ONLY POSSIBLE WHEN COOKING ATOP WOOD FIRED GRILLS. DISHES ARE INTENDED TO BE SHARED AND TEXTURES AND TASTES ARE CREATED WITH FLAME-KISSED INGREDIENTS FROM BOTH LAND AND SEA.

A DISTINCTIVE SPACE WITH SPECTACULAR VIEWS ON THE 12TH FLOOR, AVAILABLE FROM MONDAY TO SUNDAY FOR BREAKFAST, LUNCH AND DINNER.



RESTAURANTS

# CITYZEN

PERCHED HIGH ABOVE THE CITY ON THE 38TH FLOOR OF THE HOTEL, CITYZEN IS THE NEWEST HOT SPOT IN MEXICO CITY, OFFERING BOLD AND CREATIVE COCKTAILS WITH A UNIQUE MEXICAN TOUCH, BESIDES AN INTERNATIONAL GASTRONOMIC PROPOSAL. WITH AN UNMATCHED, 180-DEGREE VIEW OF THE CITY OVERLOOKING PASEO DE LA REFORMA, THE ANGEL OF INDEPENDENCE AND CHAPULTEPEC CASTLE, CITYZEN IS WHERE STYLISH SOPHISTICATION MEETS RELAXATION AND MUSIC, AND EXCEPTIONAL MIXOLOGY.

OPEN FROM MONDAY TO FRIDAY FOR LUNCH AND DINNER, AND SATURDAY AND SUNDAY FOR BREAKFAST, LUNCH AND DINNER.





BARS & LOUNGES

# FREEHOUSE

FREEHOUSE, THE HOTEL'S AMERICAN BAR AND LOUNGE, IS LOCATED IN THE HISTORIC HOUSE AT THE ENTRANCE OF THE HOTEL AND HAS TWO FLOORS, EACH WITH ITS OWN UNIQUE DÉCOR AND CHARACTER. FREEHOUSE SERVES DELECTABLE CLASSIC COCKTAILS AND CARRIES AN EXTENSIVE LIST OF AGED SPIRITS.

OPEN FROM MONDAY TO SATURDAY.



BARS & LOUNGES

# LOBBY BAR

COZY UP TO THE LOBBY BAR FOR A BUSINESS MEETING, PRIVATE MEETING, OR SIMPLY TO RELAX AND ENJOY YOUR FAVORITE DRINK.

LOCATED ON THE 14TH FLOOR, OPEN FROM MONDAY TO SATURDAY.





# INDULGENT WELLNESS

AS PROUD AMBASSADORS OF "ART DE VIVRE" WORLDWIDE, SOFITEL PROVIDES EXCELLENCE IN HOSPITALITY THROUGH UNIQUE AND PERSONALIZED SERVICE.

THE SOPHISTICATION OF THE FRENCH TOUCH EXTENDS TO EACH OF THE GUEST ROOMS AND THROUGHOUT THE TRANQUIL BATHROOMS.

IN ADDITION, SOFITEL MEXICO CITY REFORMA OFFERS THE FINEST SPA TREATMENTS, COMBINING DEEP ROOTED RITUALS WITH THE LATEST IN FRENCH PRACTICES.

## ROOMS & SUITES

DESIGNED TO MAXIMIZE FUNCTIONALITY WITHOUT COMPROMISING COMFORT, ALL 275 GUEST ROOMS ARE THOUGHTFULLY APPOINTED WITH TOUCHES SUCH AS L'OCCITANE AMENITIES AND SELF-SERVE NESPRESSO COFFEE MACHINES. EACH ROOM BOASTS FLOOR-TO-CEILING WINDOWS SHOWCASING THE MEXICO CITY SKYLINE AND TECHNOLOGICALLY INTUITIVE FEATURES LIKE BLUETOOTH CONNECTIVITY AND AUTOMATED CURTAINS REVEALING SWEEPING VIEWS AT THE TOUCH OF A BUTTON.

LAVISH TOUCHES MAKE SOFITEL'S SUITES THE PREMIERE OPTION FOR A VIP EXPERIENCE. SEPARATE LIVING AND BEDROOM AREAS CREATE A PERFECT SETTING FOR PRIVATE RELAXATION OR HOSTING GUESTS.



# SOFITEL SPA WITH L'OCCHITANE

SOFITEL MEXICO CITY REFORMA LAUNCHED THE FIRST CONCEPT OF SOFITEL SPA WITH L'OCCHITANE, A DISTINGUISHED FRENCH LIFESTYLE BRAND.

THE SPA AT SOFITEL MEXICO CITY REFORMA COMBINES LOCAL PRE-HISPANIC TRADITIONS WITH INNOVATIVE TREATMENTS AND FRENCH FLARE TO CREATE AN URBAN WELLNESS RETREAT FOR GUESTS TO REVITALIZE, REST AND RECHARGE IN MEXICO CITY. LOCATED ON THE 39TH FLOOR.



# POOL

SOFITEL INVITES GUESTS TO PLUNGE IN AND ENJOY VIEWS OF MEXICO CITY'S BREATHTAKING SKYLINE FROM THE 38TH FLOOR SALT WATER POOL WITH FLOOR-TO-CEILING WINDOWS.

SIT AND RELAX IN ONE OF THE LOUNGE AREAS, SURROUNDED BY SOOTHING LIVING GREEN WALLS, OR ENJOY A SWIM WHILE SOAKING IN AWE-INSPIRING VIEWS.



## TO LEARN MORE ABOUT SOFITEL

VISIT AND FOLLOW SOFITEL MEXICO CITY REFORMA  
ON SOCIAL MEDIA:

 [@SOFITELMEXICOCITY](#)

[#LIVETHEFRENCHWAY](#)

WEB: [WWW.SOFITEL-MEXICO-CITY.COM](http://WWW.SOFITEL-MEXICO-CITY.COM)

### **SOFITEL MEXICO CITY REFORMA:**

PASEO DE LA REFORMA 297,

COL. CUAUHTÉMOC, CP 06500, CIUDAD DE MÉXICO

RESERVATIONS: 55 8660 0500

[H9615@SOFITEL.COM](mailto:H9615@SOFITEL.COM)





SOFITEL



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